ZERO TO PROFIT BLURPRINT

https://backoffice.thevyb.io/register



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Zero to Profit Blueprint

Let's start off this short report with one important question...

"Is it possible to build an online business with \$0 and turn a profit?"

In the past, that answer would have been a resounding no!

But now, with several 'free' tools available online, you have the opportunity to build a business and sell

products and make money before even spending a cent online.

Never has it been easier, faster, and more cost-effective to build an online business.

Click On Image And Watch This Short Video



But here's the most POWERFUL tool of the lot...

If you wish to build an online business... and you need to build an email list, sell/promote products, send marketing emails and much more for free... You absolutely MUST tap into the power of 12 Seconds Commute! Never has there been a tool that gives users on a free plan so many benefits/features.

In this report, we'll show you why 12 Seconds Commute should be in your marketing arsenal. If you're on a tight budget, this all-in-one marketing platform has your name written all over it. You can sign up for a free <u>account here</u>.

Now, let's look at the most common problems beginner marketers face... and how to solve them so that you go from zero to hero in your online business. Read on...

"The 2 Biggest (and Most Common) Problems Beginner Marketers Face!"

Let's be brutally honest here. Most newbies who come in droves online every single day hoping to find ways to supplement their income are usually on a tight budget. While the motivational gurus can spout lines such as, "It's not about your resources, it's about your resourcefulness" ... the beginner on a budget that's tighter than a straightjacket at a magic show is struggling to make progress.

Problem #1: They're on a tight budget!

While building an online business requires a much lower capital outlay then a brick-and-mortar business, there are still costs involved – and they add up quick!

- ? To build an email list, you'll need an autoresponder.
- ? To create sales pages, you'll need a page builder.
- ? To deliver your products, you'll need a platform

If you used 12 Second Commute as your autoresponder, pay nothing If you chose OptimizePress to build your opt-in pages, sales, and membership pages, you'd be paying \$199 a year.

Let's not even talk about paying for a domain, hosting fees (monthly), etc. Beginner

marketers on a shoestring budget may balk at the costs which add up. To make matters worse, everywhere they turn, they're told to sign up

for an all-in-one

solution such as ClickFunnels which will cost them \$97 a month.

Imagine having to fork out \$97 a month when your business is not even in profit yet! The reason so many marketers recommend ClickFunnels in their blog articles and videos is because they're affiliates for the software. They have a vested interest in getting you to pay for a tool that's too expensive for your current needs as a beginner.

So that's the first problem. The budget is limited (or non-existent) ... but the costs keep adding up.



Problem #2: They're tech-challenged

This is a HUGE issue for thousands of marketers. Even the advanced marketers usually hire people to handle their 'tech stuff' for them.

But when you're a beginner who is cash-strapped, you'll not have the funds to outsource the tech challenges to a competent developer.

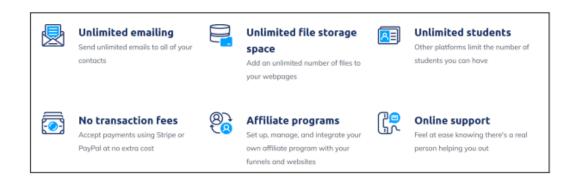
When you're using multiple different tools, getting them to integrate with each other and play nice is such an aggravating hassle that it could give aspirin a headache.

This is why marketers choose all-in-one platforms like ClickFunnels where everything is already integrated for them.

But we've already established that ClickFunnels is pricey... and most beginners can't afford it.

Since it'll take time for your online business to gain traction, you just might end up

| spending hundreds of dollars on fees before making your first sale. You're probably wondering now |
|---|
| "Is there a better way?!!!" |
| You bet, there is! I didn't write this much to leave you stranded without a solution. Keep reading |
| Yes! There is a Better Way! Before going further, let's establish the fundamentals so that you understand how you're going to build your business for free. To build an online business that sells products, these are the tools you'll need |
| File storage space These are the absolute barebones required to start an info product business. And while most beginners will spend hundreds or even thousands of dollars trying to get it all set up and still fail, you're going to discover how to do it for free and succeed. Firstly, you'll need to sign up for a free account with 12 Second Commute In the following chapters, we'll go into detail about the free 12 seconds features you'll be using. For now, here's just some of the benefits of being on a free plan |
| A page builder to build your landing pages, sales pages, etc. |
| Email marketing software to build your list and send emails |
| An affiliate software to manage affiliates |



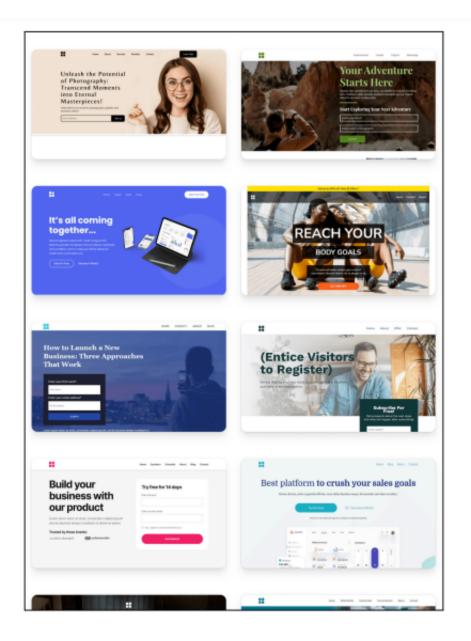
Now let's look at how you can build your list!

You Will Learn All This When You Are Free Member With 12 Second Commute

How to Build Your Pages for Free!

Forget paying for Leadpages, OptimizePress or other tools. Systeme.io has its own drag-and-drop page builder... and it's just as good.

In fact, you could build beautiful landing pages and sales pages in minutes by using their pre-built templates and editing them. (see images below)



There's a lot of flexibility for you to edit and tweak the pages to get them to look exactly like how you want them to.

These are some of the elements you'll find in the page editor:

Time for a hard truth...

When it comes to aesthetics and design features, page builders like OptimizePress are slightly superior to 12 Second Commute because this is what they specialize in. However, these page builders are standalone products that are pricey and you'll have to deal with the hassle of integrating them with your opt in forms and so on. 12 Second Commute is a far more formidable all-in-one tool that allows you to build awesome pages that integrate well with the forms and funnels.

It's all easily done with a few clicks and you won't need to pay for anything extra.

The free plan on 12 Second Commute https://backoffice.thevyb.io/register allows you to create funnels and that's more than

enough for any beginner to sell a few products and turn a profit.

You're also allowed to create 1 course... and with enough sales, the profit from your offer will easily pay for an upgrade on 12 Second Commute

There's absolutely no need to pay for expensive page builders when you're starting out. The goal here is to go from zero to profit while keeping your costs low.

Once you're in profit, you can start upgrading and building your business so that it's more competitive and profitable.

That's how you bootstrap your online business while leveraging the awesome 12 Second Commute platform.

Now let's talk about email marketing...

How to Build Your Email List for Free!

When you sign up for the free plan on 12 Second Commute https://backoffice.thevyb.io/register, you'll be able to add up to 100+

contacts on your list.

100 contacts – that's a very generous amount!

To sweeten the pot, 12 Second Commute allows you to send unlimited emails to your list. That's fantastic.

There are tools out there which charge you for every 1000 emails sent!

12 Second Commute free plan is more than enough for you to build a solid online business.

Even with just a few hundred buyers on your email list, you'll still be able to earn a profit.

If you build a good relationship with your subscribers, they'll like and trust you and be much more likely to buy whatever you're selling/promoting.

Once you're raking in the profits, you can easily scale up and upgrade to the paid plans on 12 Second Commute to enjoy higher limits and extra features.

But for now, any beginner can make a profit with 12 Second Commute email marketing feature, if they do it right.

You get many email campaign – which means you can create a sequence of emails that will go out at intervals (depending on your preference). This automation will allow you to generate profits relatively hands off.

Add a series of emails promoting your products or affiliate products and as your list grows, so will your 'passive income.' Here Is My Service If You Need To Set Up You System



More Free Features to Put Your Marketing on Steroids!

Besides the tools and features mentioned earlier which are the foundational blocks of most online business, 12 Seconds Commute also has other features that will save you money while helping you to build a thriving business.

- ? Since the platform will be hosting your sales pages, etc. you won't need to pay monthly for web hosting. Wonderful!
- ? 12 Seconds Commute has it's own built-in affiliate software for you to accept affiliates, even if you're on the free plan. Now you can have an army of affiliates promoting your product without you having to pay for affiliate management software.
- ? It'll also host your images, PDF downloads and more. So you won't need to pay for external storage solutions such as Dropbox or Amazon S3.
- ? You get 1 order bump on the free plan. That means you'll be able to sell another product together with your front-end offer. All you'll need to do is edit the order form to show the order bump.
- ? 12 Seconds Commute has 24/7 email support. They're extremely fast and will be able to help you with any queries you have.

Besides the features mentioned above, you'll also get:

And much more!

By now, you probably realize that <u>12 Second Commute</u> can be a profit-pulling platform for you. Sign up for the free plan... and let's go from \$0 to profit. Time for the plan...

This is the Plan!

While creating reports, videos and infoproducts is beyond the scope of this report, it's understood that if you wish to build a list, you'll need to offer a freebie. Which means that you'll need to create one.

If you wish to make a profit online, you'll need to sell a product. There is no way around this simple fact. You're either selling your products/services or someone else's products/services (affiliate marketing).

Whatever the case – you must be selling. Depending on which way you're going, you'll either need to create your own product or find a reputable one to promote. Once these actions are completed, here's how you'll leverage your business to turn a profit...

- 1. Sign up for a free 12 Seconds Commute account
- 2. Watch My Video Again Click Here
- 3. Business Opportunity #1 Free To Join Click Here
- 4. Business Opportunity #2 Free To Join Click Here

The plan above is just a brief description of the process. Once you sign up for 12 second commute and a business

With all the tutorial videos provided, you'll understand how the programs works and what you need to do.

The user interface is intuitive and after playing around with it for a couple of days, you'll get the hang of it. It's really easy.

A quick note about traffic generation:

Since you're on a \$0 budget, you'll need to focus on free traffic generation. It'd be wise to focus on any ONE of the methods below:

| 2. YouTube marketing |
|--|
| 3. TikTok marketing Facebook is probably the fastest and easiest way to drive traffic. By networking in Facebook groups related to your niche, you'll be able to siphon some traffic to your landing page and over time, convert some of the traffic into paying customers. YouTube is awesome for generating targeted traffic BUT creating and editing videos is time-consuming, hard work. |
| TikTok marketing works too, but it's a very noisy platform and the user demographic may not be in alignment with your niche. Whichever free traffic method you choose, make sure you focus on it and go deep. Consistency is key here. And remember to point all links in your posts/videos to your landing page. Your email list is the one asset you truly own |
| In Conclusion |
| My blueprint has leveled the playing field and put an end to all the excuses that most beginners have. You don't need money to build an online business now. You just need an all-in-one platform that has a fantastic free plan for you to take advantage of. 12 second commute and my business plan is giving you an opportunity like no other. Use it to grow your business with no upfront costs and scale up when you have the funds. The ball is in your court; it's your game now. |
| Erving Croxen |
| Contact me |
| ervingcroxen@gmail.com |

1. Facebook marketing

Facebook Training

https://www.facebook.com/Ervingbroadcasting

23+ Years Marketing

To Your Success



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